

Visuals	Script
Anchor on Camera reading lead in	A NEW COFFEE SHOP IS BREWING UP A STORM IN LYNCHBURG, VIRGINIA! IRON CLAD, JUST OPENED ITS DOORS ON JANUARY 22 AND IT'S ALREADY BECOMING THE MOST POPULAR SPOT IN TOWN
B-Roll Video Footage of Iron Clad with voice over	LOCATED AT THE HEART OF LYNCHBURG, IRON CLAD COFFEE IS MORE THEN JUST A CAFFEINE FIX. WITH ITS MODERN AESTHETIC, IT'S QUICKLY BECOMING A GO-TO SPOT.
Sound bite from local Liberty student, Addison Havens	I LOVE COMING TO IRON CLAD. ITS SUCH A GREAT ENVIORNMENT TO STUDY IN AND ALSO THEIR COFFEE IS AMAZING!
Out take of Anchor on camera wrapping up story	IF YOU'RE LOOKING FOR A GREAT NEW SPOT TO STUDY OR JUST WANT AN AMAZING COFFEE, CHECK OUT IRON CLAD ON CANDLERS MOUNTAIN ROAD. I'M CARINA FAMOUS AND THIS IS LYNCHBURG NEWS.

Video Package:

<https://youtu.be/SBwLNtbcDTk>